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FOR IMMEDIATE RELEASE

February 2009

SANS Inc., Software and Network Solutions, Appoints National Sales Manager

...North Branford, Connecticut...SANS Inc., the exclusive licensor of Sony language learning software solutions, has named Mark Goodin to the position of National Sales Manager. As SANS' business expands in the U.S. and abroad, Mr. Goodin's extensive experience will strategically strengthen the company's position as a market leader in language learning technology solutions.

As a Regional Sales Manager at SANS, Goodin has been successful in developing new business with numerous public and private high schools, colleges and universities, and government language programs. Prior to joining SANS, he spent over 20 years in the language lab business in various capacities including the position of Vice President of Sales at Educational Media Inc. in Oklahoma.

"Mark Goodin's understanding of and commitment to the technology needs of language educators is highly valued by SANS management," said Ron Remschel, SANS president. "His outstanding ability to focus on the practical use of language learning technology at many levels will help extend our reach with existing and new products that work well in a variety of educational settings."

About SANS Inc.: SANS Inc, Software and Network Solutions, is the developer and exclusive worldwide licensor of Sony Language Learning Software. These include the widely used technology solutions of the Sony Virtuoso™ and Soloist® digital language lab software suite. This technology is the instructional choice of numerous, discerning language programs in the U.S. and around the world. SANS also provides solutions for blended and virtual language learning with SANSSpace VLE. SANS is committed to providing software solutions that, first and foremost, address teaching and learning modalities and work within the IT framework of the school or government agency using the technology. SANS products are designed and developed in the United States. More at www.sansinc.com or contact Stella Derum at info@sansinc.com

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