



FOR IMMEDIATE RELEASE

### **SANS Welcomes Americal to Growing Reseller Team**

North Branford, CT, January, 6, 2011 – Americal Systems, Inc. (Americal) has partnered with SANS Inc., developer and exclusive licensor of the Sony Virtuoso™ and Soloist® digital language learning suite, to sell and support SANS and Sony language learning technology products. The contractual arrangement, which will extend the market for SANS products in northern California, Colorado, northern Nevada, Utah, and Wyoming, was announced today by SANS' president Ron Remschel.

“We welcome Americal as a member of our growing U.S. and international sales team,” said Remschel. “SANS is proud that this worthy new reseller will be supporting our language programs in the western states.”

“Americal has a long and rich history of providing the finest language teaching technology to our customers, and we are very pleased to now offer the SANS and Sony software family of products,” said Rich Kehoe, president of Americal, based in Moraga, CA. “We are especially excited about the Sony Virtuoso™ suite that extends language learning beyond the school campus to the web, bringing more opportunities to students for collaboration and cultural exploration.” Americal has been providing custom multimedia language learning systems to meet the specific needs of a variety of language learning programs since 1977.

Mark Goodin, SANS national sales manager, stated, “I’m excited to have Americal Systems join the SANS team. Their extensive experience and expertise in the language learning technology market will be a great asset to our existing and future customers and will provide SANS with more opportunities to provide our technologies to schools in Northern California, Colorado, Northern Nevada, Utah, and Wyoming.”

**About SANS Inc.:**

SANS Inc. Software and Network Solutions is the developer and exclusive worldwide licensor of Sony Language Learning Software. These include the widely used technology solutions of the Sony Virtuoso™ and Soloist® digital language lab software suite. This technology is the instructional choice of many discerning language programs in the U.S. and around the world.

The company, based in North Branford, CT, also provides solutions for blended and virtual language learning with SANSSpace™ VLE. SANS is committed to providing software solutions that primarily address teaching and learning modalities while working within the IT framework of the school or government agency using the technology. SANS products are designed and developed in the United States. For more information: [www.sansinc.com](http://www.sansinc.com) or [info@sansinc.com](mailto:info@sansinc.com).

*Virtuoso and Soloist are trademarks of Sony Electronics Inc. Sony Virtuoso and Soloist software incorporate SANS and Sony Technology. SANSSpace is a trademark of SANS Inc.*

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