



FOR IMMEDIATE RELEASE

SANS Welcomes International Teaching Systems to Growing Reseller Team

North Branford, CT, January, 6, 2011 – International Teaching Systems Inc. (ITS) has partnered with SANS Inc., developer and exclusive licensor of the Sony Virtuoso™ and Soloist® digital language learning suite, to sell and support SANS and Sony language learning technology products. The contractual arrangement, which will extend the market for SANS products in southern California, southern Nevada, Arizona, and Hawaii, was announced today by SANS' president Ron Remschel.

“We welcome ITS as a member of our growing U.S. and international sales team,” said Remschel. “SANS is proud that this worthy new reseller will be supporting our language programs in the West.”

“We are excited to join the SANS Reseller Team and look forward to providing our customers with the most advanced, pedagogically sound language learning systems in our industry,” said Carolyn Lyons, president of International Teaching Systems. “From the 100% digital Sony Virtuoso™ language lab technology and Sony Virtuoso American Sign Language Lab technology, to Distance Learning Labs, we believe that the SANS and Sony technologies solutions answer all our school’s language learning needs now and in the future.” ITS has focused on providing language learning systems to the education market since 1987, and this experience will help strengthen the already robust sales of the Sony Virtuoso™ Language Learning suite.

“ITS brings with them 24+ years of experience, which will provide SANS customers using Sony language learning software solutions with an increased level of support and enable SANS to increase our presence in southern California, southern Nevada, Arizona, and Hawaii,” said Mark Goodin, SANS national sales manager.

About SANS Inc.:

SANS Inc. Software and Network Solutions is the developer and exclusive worldwide licensor of Sony Language Learning Software. These include the widely used technology solutions of the Sony Virtuoso™ and Soloist® digital language lab software suite. This technology is the instructional choice of many discerning language programs in the U.S. and around the world.

The company, based in North Branford, CT, also provides solutions for blended and virtual language learning with SANSSpace™ VLE. SANS is committed to providing software solutions that primarily address teaching and learning modalities while working within the IT framework of the school or government agency using the technology. SANS products are designed and developed in the United States. For more information: www.sansinc.com or info@sansinc.com.

Virtuoso and Soloist are trademarks of Sony Electronics Inc. Sony Virtuoso and Soloist software incorporate SANS and Sony Technology. SANSSpace is a trademark of SANS Inc.

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