



## **Northside Independent School District in San Antonio, TX Selects Sony Virtuoso™ and Soloist® Digital Language Lab Technology**

*North Branford, Connecticut – June 2010* –SANS Inc., the developer and exclusive licensor of Sony language learning software solutions, has just announced that the Northside Independent School District (NISD), the fourth largest school district in Texas, has chosen the Sony Virtuoso and Soloist digital language lab instructional technology for their international languages program.

NISD conducted an in-depth evaluation process of several digital language lab technologies prior to making this selection. Products were evaluated based on instructional merit as well as the technology framework. The NISD review group consisted of international language teachers, instructional technology professionals, and district IT management.

"This technology is extremely important for us to develop the foreign language skills of our students," said Pascual Gonzalez, Executive Director of Communications for NISD. "Because this technology allows and encourages the students to communicate, it helps develop their confidence and abilities. This tool combined with a highly trained teacher and an excellent curriculum, helps us develop highly literate speakers of foreign languages."

Teaching Systems, Inc., the local SANS reseller in Texas, is working closely with Northside to facilitate the new technology implementation at six of the district's high schools. Each school will house four Virtuoso and Soloist digital language labs with 120 student positions at each of the six locations to accommodate over 17,000 students studying Spanish, French, German, or Latin.

"SANS and our local representative Teaching Systems, Inc. are very pleased that NISD has chosen our digital language lab technology for their entire international languages program," said Ron Remschel, President of SANS Inc. "NISD understands the necessity for their students to learn an international language in order to thrive in a multi-cultural nation and world. We know that the interactive tools in the Virtuoso and Soloist software suite will help their teachers facilitate the learning process and afford students more opportunities to develop interpersonal communication and other core language skills."

**About SANS Inc.:** SANS Inc, Software and Network Solutions, is the developer and exclusive worldwide licensor of Sony Language Learning Software. These titles include the widely used technology solutions of the Sony Virtuoso™ and Soloist® digital language lab software suite. This technology is the instructional choice of numerous, discerning language programs in the U.S. and around the world. SANS is committed to providing software solutions that, first and foremost, address teaching and learning modalities and work within the IT framework of the school or government agency that is using the technology. With design and development in the United States, the product development team responds quickly to the customers' needs and requests. In addition, the sales and marketing team strives to provide a level of customer support that is unparalleled in the industry. More at [www.sansinc.com](http://www.sansinc.com)

**About Northside Independent School District:** NISD is south Texas' largest school district with 104 schools and 91,578 students. The Northside Independent School district is committed to the belief that children come first. The mission of the district is to encourage each student to strive for personal excellence and to ensure all students learn to function, contribute, and compete as responsible individuals in an ever-changing world. Northside offers a broad selection of academic courses and electives. In addition to the core academic coursework, electives allow students to grow in foreign languages, the arts, and other subjects.

*Virtuoso and Soloist are trademarks of Sony Electronics Inc. Sony Virtuoso and Soloist software incorporate SANS and Sony technology.*

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